

Communications Committee Report 5/27/14

Overall

The Winnona Park Neighborhood Association (WPNA) distributes information concerning our neighborhood via:

- Our organizational website: <http://winnonapark.org>
- The WPNA_Neighborhoodnews (moderated) and winnonapark (unmoderated) Yahoo! groups:
[MODERATED: http://groups.yahoo.com/group/wpna_neighborhoodnews](http://groups.yahoo.com/group/wpna_neighborhoodnews)
[UNMODERATED: http://groups.yahoo.com/group/winnonapark](http://groups.yahoo.com/group/winnonapark)
- Our Facebook page: <https://www.facebook.com/WPNADecaturGA>
- Our Twitter feed: [@WPNADecaturGA](https://twitter.com/WPNADecaturGA)
- The private social network Nextdoor: nextdoor.com/join/GERXKC

Official communications can always be found on the organizational website and will be sent out via the WPNA_Neighborhoodnews (moderated) Yahoo! group. Other communication outlets are provided as social tools for the community and as such *may* not be updated with official communications.

Status

- Online Membership Renewal:** Beta rollout imminent.
- Yahoo! Groups:** Continue to maintain and manage.
- Facebook:** Continues to get more likes. Up from 71 “likes” a year ago to 111. Also, more engagement. The Zoning Board variance requests (FEB2014), Photos and the Neighborhood Yard Sale (MAY2014) have had the most engagement. Added Kate Herring as another Admin for the page.
<https://www.facebook.com/WPNADecaturGA>
- Twitter:** 35 followers up from 28 in March. Tom Reed continues to admin [@WPNADecaturGA](https://twitter.com/WPNADecaturGA)
- Nextdoor Winnona Park:** Gaining some traction. Picked up over 40 new users with the invite sent out this month. Total of 77 neighbors.
nextdoor.com/join/GERXKC